

Tyler Anderson

Service Pro

Experience

SALES | Four (4) Years

Primarily automotive sales for Mazda; Responsible for lead generation, referrals, vehicle demos, negotiations guided by, and toward, F&I office, and deliveries. Previously: Mark Mazda (AZ), Galpin Mazda (AZ), Hiley Mazda (TX)

Insurance license (AZ) acquired in Life, Health, and Annuities

Restaurants: Panera Bread, Domino's | Eight (8) Years

PUBLISHING | Five (5) Years

Written, edited, and published articles; Demonstrated high product knowledge due to sales, lifelong enthusiasm for cars. Platforms include Motor1, Autoblog, The Autopian, GM Authority, CarBuzz, and HotCars

Contact

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Hello,

I am a qualified writer and service specialist with a decade of experience in sales and customer relations. An aspiring entrepreneur with creative skills that pairs well with high product knowledge results in a keen eye for detail.

When I am not working, you can find me reading, traveling, or both!

Skills

- CMS, CRM Systems
- Content Writing
- Copywriting
- Adobe Creative Suite
- Apple OS, UX
- SEO
- UX/UI Design
- Web Design
- Graphic Design
- Project Management
- AP Style
- Sales Assessment
- Customer Service

Education

ROCHESTER INSTITUTE OF TECHNOLOGY

CLASS OF 2019

BACHELOR OF SCIENCE - Journalism
MINOR - Advertising, Public Relations