



Tyler Anderson

Contact Information

Location: Prescott, AZ
Phone: (786) 269-7519
Email: teeaysteven@gmail.com
Site: tygermind.com

About Me

I am a freelance writer and product specialist with a focus in cars. In addition to freelance, I have sold Mazda vehicles since the end of Covid lockdown.

After I moved to Arizona, I've broadened my freelance career to more platforms. I will take things up a notch very soon with the launch of my own brand, on top of car sales.

Education

- Bachelor of Science in Journalism
- Minor in Advertising/Public Relations
- Graduated Dec. 2019

Skills

- CMS management
- CRM systems
- UX/UI Design
- Adobe Creative Suite (Photoshop, Illustrator)
- Responsive Web Design
- SEO
- Customer Service

Languages

- English (Expert)
- ASL (Intermediate)
- German (Beginner)

Work Experience

Car Sales | Four(4) Years - Current Role

- Galpin Ford Lincoln Mazda - Prescott, AZ
- Responsible for lead generation, referrals, vehicle demos, negotiations, and deliveries
- Previously: Hiley Mazda (TX), Grubbs Volvo (TX)

Freelancer | Five(5) Years - Current Role

- Having graduated mere weeks before the pandemic, I sought to utilize my journalism skills as a freelancer, first writing for HotCars before expanding to more sites
- High product knowledge due to background in automotive sales, lifelong enthusiasm for cars
- Platforms: HotCars, The Truth About Cars, CarBuzz, The Autopian, GM Authority, Cadillac Society, Autoblog
- Portfolio: www.tygermind.com

SOON |

- Insurance Agent

PREVIOUSLY |

- Panera Bread - 7 years
- Internships - The Source Weekly (Oregon), CarBuzz (Remote), Implico Comms (Remote)

