

Hi! I'm **Tyler Anderson.**

DFW, TX

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teeaysteven@gmail.com

tygermind.com

Experience

Symmetry Financial Group

FIELD UNDERWRITER

REMOTE
2023 - PRESENT

Responsible for lead generation, customer service, and writing applications for general life insurance – usually mortgage protection

423 Advertising

SOCIAL MARKETING MANAGER

REMOTE
2023 - PRESENT

Responsible for researching and tailoring social media strategies to grow online presence for company clients

Panera Bread

TEAM ASSOCIATE

4X LOCATIONS
2017 - 2020, 2023 - PRESENT

Responsible for food production, delivery, and general customer services

Hiley Mazda Arlington / Grubbs Volvo Cars

SALES SPECIALIST

DFW, TX
2021 - 2023

Responsible for product knowledge, vehicle demonstrations, lead generating, and sales of new/pre-owned vehicles

Lead client negotiations with F&I input

Helped edit website when **Mazda** was 'rebranding' image towards upscale status including building renovations

Published

The Autopian / 2023

Hot Cars / 2020 - 2021, 2022 - 2023

CarBuzz / 2022 (Internship)

The Truth About Cars / 2022

The Source Weekly / 2019 (Internship)

Education

Rochester Institute of Technology

2019

BS: Journalism

Minor: Public

Relations/Advertising

Skills

LITERARY

4-plus Years of Publishing,

100-plus articles, AP Style, Reporting, Editing, English, Proofreading, Copywriting

TECHNICAL

Life/Health Insurance

License, Content Management, Customer Relations Management, SEO Tools, Data Management, Social Media Marketing, Video Production, Photography

PROGRAMS

Wordpress, Microsoft Office, Google Suite, Slack, Asana, EmakiCMS, Adobe Photoshop, Wix

Hobbies

Reading, journaling, blogging, car meets, cooking, gym exercising, morning drives