



Experience

FOUNDER | Tyger Group LLC.
Est. 2026

INSURANCE LICENSE (AZ) | Life,
Health, Annuities

PUBLISHING | Five (5) Years

Written, edited, and published articles; Demonstrated high product knowledge due to sales, lifelong enthusiasm for cars. Platforms include Motor1, Autoblog, The Autopian, GM Authority, CarBuzz, and HotCars

SALES | Four (4) Years

Automotive sales for Mazda; Responsible for lead generation, referrals, vehicle demos, negotiations guided by, and toward, F&I office, and deliveries. Previously: Mark Mazda (AZ), Galpin Mazda (AZ), Hiley Mazda (TX)

HUSTLES | Since 2017

Delivery w/ Panera Bread, Domino's, AutoZone

Contact

(786) 269-7519

tylersanderson787@gmail.com

Prescott, AZ 86303

www.tygermind.com

www.spedtelly.com

Skills

- Content Management (CMS)
- Customer Relations Management (CRM)
- Content Writing
- Copywriting
- Adobe Creative Suite
- SEO
- Apple OS
- UX Design
- UI Design
- Web & Graphic Design
- Project Management
- AP Style
- Sales Assessment
- Customer Service

Education

ROCHESTER INSTITUTE OF
TECHNOLOGY -
CLASS OF 2019

- BACHELOR OF SCIENCE - Journalism
- MINOR - Advertising, Public Relations

UNIVERSITY OF ARIZONA STATE -
CURRENTLY

- MASTER OF SCIENCE - Digital
Strategy and Audience Engagement