

# Hi! I'm **Tyler Anderson.**

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PRESCOTT, AZ

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tygermind.com

## Experience

**Insurance – Symmetry Financial / Inspired Insurance** REMOTE  
UNDERWRITER 2023 - PRESENT

Responsible for lead generation, customer service, and writing applications for general life and health insurance

**Panera Bread** 4X LOCATIONS  
TEAM ASSOCIATE 2017 - 2020, 2023 - PRESENT

Responsible for food production, delivery, and general customer services

**Car Sales – Mazda** DFW, TX  
SALES SPECIALIST 2021 - 2023, 2024

Was responsible for product knowledge, vehicle demonstrations, lead generating, and sales of new/pre-owned vehicles, lead client negotiations with F&I input

Helped edit website when **Mazda** was 'rebranding' image towards upscale status including building renovations

## Published

**The Autopian** / 2023 - PRESENT

**Hot Cars** / 2020 - 2021, 2022 - 2023

**CarBuzz** / 2022 (Internship)

**The Truth About Cars** / 2022

**The Source Weekly** / 2019 (Internship)

## Education

**Rochester Institute of Technology**  
2019

**BS:**Journalism

**Minor:**Public  
Relations/Advertising

## Skills

### LITERARY

**4-plus Years of Publishing,**  
100-plus articles, AP Style,  
Reporting, Editing, English,  
Proofreading, Copywriting

### TECHNICAL

**Life/Health Insurance**  
**License,** Content  
Management, Customer  
Relations Management, SEO  
Tools, Data Management,  
Social Media Marketing, Video  
Production, Photography

### PROGRAMS

Wordpress, Microsoft Office,  
Google Suite, Slack, Asana,  
EmakiCMS, Adobe  
Photoshop, Wix

## Hobbies

Reading, journaling, blogging,  
car meets, cooking, gym  
exercising, morning drives