



# Tyler Anderson

## Product Specialist

### About me

I am a freelance writer and product specialist with a focus in cars. In addition to freelance, I also sold cars post-pandemic for a few years, primarily Mazda.

Since I moved to Arizona, I've broadened my freelance career to more platforms. I will take things up a notch very soon with the relaunch of my own brand, on top of a return to car sales.

### Education:

- Bachelor of Science in Journalism
- Minor in Advertising/Public Relations
- Graduated Dec. 2019

### Skills:

- CMS management
- CRM systems
- UX/UI Design
- Adobe Creative Suite (Photoshop, Illustrator)
- Responsive Web Design
- SEO
- Customer Service

### Languages:

- English (Expert)
- ASL (Intermediate)
- German (Beginner)

### Contact Information:

*Location:* Prescott, AZ  
*Phone:* (786) 269-7519  
*Email:* teeaysteven@gmail.com  
*Site:* tygermind.com

### Work Experience:

#### Galpin Mazda Ford Lincoln | Feb 2025 - Present

- Prescott, AZ
- Responsible for lead generation, referrals, vehicle demos, negotiations, and deliveries

#### PUBLISHED CONTRIBUTOR | Oct 2020 - Present:

- Having graduated mere weeks before the pandemic, I sought to utilize my newfound skills as a freelancer, first writing for HotCars before expanding to more sites
- High product knowledge due to background in automotive sales, lifelong enthusiasm for cars
- Platforms: HotCars, The Truth About Cars, CarBuzz, The Autopian, GM Authority, Cadillac Society, Autoblog
- Portfolio: [www.tygermind.com](http://www.tygermind.com)

#### SOON :

- Insurance Agent

#### PREVIOUSLY :

- Panera Bread - 8 years
- Internships - The Source Weekly (Oregon), CarBuzz (Remote), Implico Comms (Remote)

