

Tyler Anderson

Freelance Journalist

Experience

PUBLISHING | Five (5) Years

Written, edited, and published articles; Demonstrated high product knowledge due to background in automotive sales, lifelong enthusiasm for cars

PLATFORMS

- Motor1, Autoblog, GM Authority, CarBuzz, HotCars

SALES | Four (4) Years

Automotive sales, primarily for Mazda; Responsible for lead generation, referrals, vehicle demos, negotiations guided by, and toward, F&I office, and deliveries

Contact

(786) 269-7519
teeaysteven@gmail.com
Prescott, AZ
www.tygermind.com

Hello,

I am a qualified and professional writer with five years of experience in content management and customer relations. Strong creative skills teamed with a high product knowledge results in a keen eye for detail.

When I am not writing, you can find me reading, traveling, or both!

Skills

- CMS, CRM Systems
- Content Writing
- Copywriting
- Adobe Creative Suite
- SEO
- UX/UI Design
- Web Design
- Design Thinking
- Project Management
- AP Style
- Sales Assessment
- Customer Service

Education

ROCHESTER INSTITUTE OF
TECHNOLOGY
CLASS OF 2019

BACHELOR OF SCIENCE - Journalism
MINOR - Public Relations