

# Tyler Anderson

## *Auto Specialist*

### Experience

SALES | Four (4) Years  
Currently: Mark Mazda Scottsdale

Automotive sales, primarily for Mazda;  
Responsible for lead generation,  
referrals, vehicle demos, negotiations  
guided by, and toward, F&I office, and  
deliveries

PUBLISHING | Five (5) Years

Written, edited, and published articles;  
Demonstrated high product  
knowledge due to background in  
automotive sales, lifelong enthusiasm  
for cars

### PLATFORMS

- Motor1, Autoblog, The Autopian, GM Authority, CarBuzz, HotCars

### Contact

(786) 269-7519  
teeaysteven@gmail.com  
Phoenix, AZ  
www.tygermind.com

*Hello,*

I am a qualified writer and auto specialist with five years of experience in content management and customer relations. A lifelong car buff with creative skills that pairs well with high product knowledge results in a keen eye for detail.

When I am not writing, you can find me reading, traveling, or both!

### Skills

- CMS, CRM Systems
- Content Writing
- Copywriting
- Adobe Creative Suite
- SEO
- UX/UI Design
- Web Design
- Design Thinking
- Project Management
- AP Style
- Sales Assessment
- Customer Service

### Education

ROCHESTER INSTITUTE OF  
TECHNOLOGY  
CLASS OF 2019

BACHELOR OF SCIENCE - Journalism  
MINOR - Public Relations