

Tyler Anderson

Service Pro

Experience

FOUNDER | Tyger Group LLC.
Est. 2026

**INSURANCE LICENSE (AZ) | Life,
Health, Annuities**

PUBLISHING | Five (5) Years

Written, edited, and published articles;
Demonstrated high product knowledge
due to sales, lifelong enthusiasm for
cars. Platforms include Motor1,
Autoblog, The Autopian, GM Authority,
CarBuzz, and HotCars

SALES | Four (4) Years

Automotive sales for Mazda;
Responsible for lead generation,
referrals, vehicle demos, negotiations
guided by, and toward, F&I office, and
deliveries. Previously: Mark Mazda (AZ),
Galpin Mazda (AZ), Hiley Mazda (TX)

Contact

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www.tygermind.com

Hello,

I am a qualified writer and
service specialist with a
decade of experience in sales
and customer relations. As
the Creator of Tyger Group, I
bring skills that pair well with
high product knowledge and a
keen eye for detail.

Outside of work, you can find
me reading, traveling, or both!

Skills

- CMS, CRM Systems
- Content Writing
- Copywriting
- Adobe Creative Suite
- SEO
- Apple OS/UX/UI Design
- Web & Graphic Design
- Project Management
- AP Style
- Sales Assessment
- Customer Service

Education

ROCHESTER INSTITUTE OF
TECHNOLOGY - CLASS OF 2019

- BACHELOR OF SCIENCE - Journalism
- MINOR - Advertising, Public Relations

UNIVERSITY OF ARIZONA STATE -
CURRENTLY

- MASTER IN SCIENCE - Digital Strategy
and Audience Engagement